FROM MENU TO MACHINE: UNRAVELING THE TECHNOLOGY BEHIND SELF-ORDERING KIOSKS

2

1

THE RISE OF SELF-ORDERING KIOSKS

- Self-ordering kiosks streamline the ordering process, freeing up staff time, and reducing waiting times.
- TouchSuite[®], with over 20 years of experience, has been at the forefront of developing payment processing solutions for more than 50,000 merchants.

HOW SELF-ORDERING KIOSKS WORK

- Sophisticated point-of-sale systems enable seamless transactions.
- Customers browse interactive menus, customize orders, and securely make payments via the intuitive touchscreen interface.
- Technology ensures accurate order transmission, enhancing efficiency.

3

TRANSFORMING THE FOOD INDUSTRY

- Self-ordering kiosks have been a gamechanger for both high-risk and traditional merchants.
- High-risk merchants benefit from convenient and secure transactions.
- Traditional merchants embrace the technology to stay competitive and attract tech-savvy customers.

4 GRUBBRR® -PIONEERING POS SOLUTIONS

- GRUBBRR® stands out as a leading provider of self-ordering kiosks.
- Their commitment to state-of-the-art technology is evident through strategic partnerships, acquisitions, and lending ventures.

5

ENHANCING CUSTOMER EXPERIENCE

- Self-ordering kiosks streamline the process and enable informed choices through detailed menus and images.
- Customization options cater to individual preferences, leaving patrons satisfied

6

EMPOWERING BUSINESS OWNERS

- Beyond customer satisfaction, selfordering kiosks reduce order processing time, allowing staff to provide better service.
- The integration of kiosks can lead to

and eager to return.

increased revenue as customers tend to spend more.

THE FUTURE OF SELF-ORDERING KIOSKS

- Future advancements include voice recognition technology and AI-driven personalization.
- Self-ordering kiosks are expected to become an indispensable component of the food industry, enhancing efficiency and customer satisfaction.







THE FUTURE OF QSR & HOSPITALITY INDUSTRY



