

MAXIMIZING PROFITS

& MINIMIZING ERRORS:

THE ECONOMICS OF SELF-ORDERING KIOSKS IN RESTAURANTS

1. DRIVING EFFICIENCY AND COST SAVINGS

Self-Ordering Kiosks drive efficiency and cost savings by automating order-taking, reallocating staff for better service.

2. MINIMIZING ORDER ERRORS

Minimizes order errors, leading to higher customer satisfaction and resource optimization.

3. UPSELLING AND INCREASED AVERAGE CHECK SIZE

Strategic upselling through kiosks raises the average check size and overall profitability.

4. ENHANCED CUSTOMER EXPERIENCE

User-friendly interfaces and personalized orders enhance the dining experience.

5. TAKE ADVANTAGE OF DISCOUNTS

Look for ways to save money, such as using coupons, taking advantage of sales, or buying in bulk.

6. DATA-DRIVEN DECISION MAKING

Data-driven insights enable optimized menus, pricing, and resource allocation.

7. THE SUSTAINABILITY OF SELF-ORDERING KIOSK SOLUTIONS

Ongoing savings and adaptability to technology advancements make kiosks a long-term investment.

8. THE FUTURE OF DINING EXPERIENCES

Self-Ordering Kiosks shape the future of dining, ensuring success and innovation in a competitive market.



TS TouchSuite®

GRUBBRR®

RESTAURANT KIOSK

- Solves the labor shortage
- enhances customer experience
- increases average ticket size