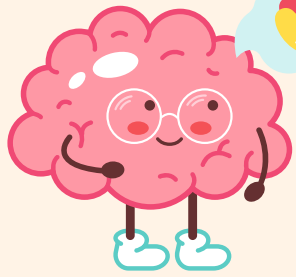
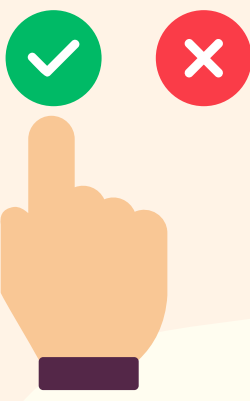


The Psychology of Self-Ordering:



Why Customers Embrace Kiosks with Open Arms



1. Empowerment through Choice

Customers feel in control as they customize their orders according to their preferences.



2. Eliminating Social Barriers

Kiosks eliminate social barriers, providing a discreet alternative for those with communication anxieties.



3. Reducing Decision Fatigue

Streamlined decision-making leads to quicker ordering and shorter waiting times.



4. Enhancing the Sense of Exploration

Interactive interfaces and enticing visuals encourage customers to discover new menu items.



5. Streamlining the Ordering Process

Data-driven insights enable tailored recommendations and loyalty programs.



6. Data-Driven Personalization

Faster service allows restaurant staff to focus on providing attentive customer care.



7. A Future of Customer-Centric Innovation

Self-ordering kiosks shape a customer-centric future in the ever-evolving restaurant industry.



TS TouchSuite®

GRUBBRR®

RESTAURANT KIOSK

- Solves the labor shortage
- enhances customer experience
- increases average ticket size