

E-COMMERCE GATEWAY INTEGRATION: Key Trends for 2023



1 Diverse Payment Methods

2023 brings more than cards. Digital wallets, buy-now-pay-later, crypto broaden global e-commerce.



2 High-Risk Solutions

High-risk sectors gain traction. Gateways ease credit card payments, promoting growth and inclusivity.



3 Enhanced Security

E-commerce strengthens shields. Tokenization, biometrics, AI combat breaches, fostering trust.



4 Personalized Checkouts

Goodbye abandoned carts! CRM-integrated gateways customize, lift conversions.

5

AI Insights

Data drives decisions. Gateways employ AI for trends, behavior insights, optimizing strategies.



6 Mobile Adaptations

Mobile shopping surges. Gateways optimize checkouts, quick payments, mobile wallets.