

# Navigating High-Risk Merchant Account Challenges: TOP STRATEGIES



## UNDERSTANDING HIGH-RISK MERCHANT ACCOUNTS

Industries like credit repair and CBD fall into this category due to regulatory complexities and varying degrees of reputational risk.

## RESEARCHING HIGH-RISK MERCHANT ACCOUNT PROVIDERS

Consider providers that offer an online payment gateway, allowing you to accept credit cards for e-commerce seamlessly.



## DUE DILIGENCE ON PAYMENT PROCESSING SYSTEMS

A robust payment processing system can instill confidence in both customers and financial institutions, making it easier to accept credit cards for CBD, credit repair, and other high-risk transactions.

## MITIGATING RISKS AND CHARGEBACKS

Transparently communicate your refund and return policies, and provide clear product descriptions to set realistic customer expectations.



## ESTABLISHING STRONG RELATIONSHIPS WITH PAYMENT PROCESSORS

As you maintain a positive track record with your processor, you enhance your reputation and increase your chances of obtaining favorable terms and rates.