

TOP 9

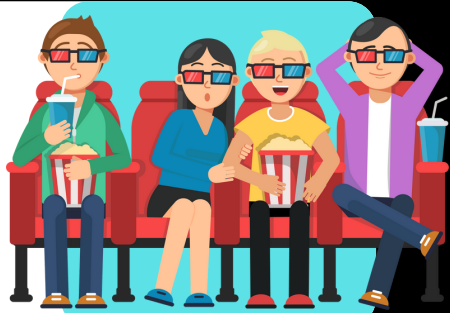
TIPS TO GET MORE FOLLOWERS ON

TIKTOK IN 2024

1

DEFINE YOUR AUDIENCE:

Tailor content with analytics for genuine engagement.



2

EMBRACE TRENDS:

Choose authentic trends that align with your brand.



3

EDUCATE AND ENTERTAIN:

Mix education with creativity to captivate and build trust.



4

HARNESS HASHTAGS:

Use relevant and trending hashtags for visibility.



5

CROSS-PROMOTE:

Share TikToks on other platforms for extended reach.



6

OPTIMAL POSTING TIMES:

Experiment and use tools to find the best posting times.



7

PARTICIPATE IN CHALLENGES:

Join relevant challenges for engagement and visibility.



8

FOSTER COLLABORATION:

Collaborate with other creators for broader reach.



9

EMBRACE USER-GENERATED CONTENT:

Encourage followers to create content for authenticity.

