

UNDERSTANDING MERCHANT FRAUD: EVERYTHING BUSINESSES SHOULD KNOW ABOUT

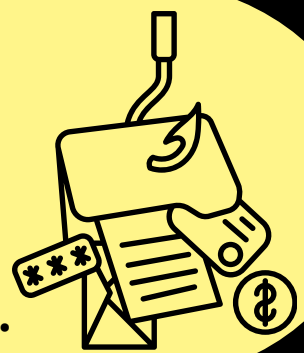
1. UNDERSTANDING MERCHANT FRAUD:

Bad actors pose as merchants, exploiting payment system vulnerabilities, endangering businesses.



2. FORMS OF MERCHANT FRAUD:

Credit card fraud, account takeover, phishing, and identity theft undermine payment integrity.



3. HOW MERCHANT FRAUD WORKS:

Fraudsters use fake online storefronts and stolen credit cards, causing financial losses



4. INDUSTRIES AFFECTED BY MERCHANT FRAUD:

E-commerce, travel, hospitality, retail, and digital goods face vulnerabilities.



5. IMPACT OF MERCHANT FRAUD ON BUSINESSES:

Tarnishes reputations, causes financial losses, and exposes business to legal consequence.



6. PREVENTING MERCHANT FRAUD:

Implement tools, train employees, monitor transactions, and stay informed. Encryption is crucial.



7. HOW TOUCHSUITE CAN HELP IN FRAUD PREVENTION:

Offering solutions like chargeback protection, real-time monitoring, 3D Secure 2.0, and customizable fraud rules.

